



agustson

## HOT SMOKED TILAPIA LOINS





**Agustson** is one of the leading producers of seafood in Europe, since 1933 we have produced high quality seafood products for our customers at affordable prices.

Over the last 2 decades Agustson has grown to be one of the largest and most successful producers of hot smoked trout for the European market. By emphasizing on producing only live trout in our production we have paired together superior raw-material and feasibility in the production, and the outcome is a great quality product at a competitive price.

Recently, Agustson has been working on a new product in our hot smoked fish category. The farmed raised fish is called Tilapia (lat. *Oreochromis sp*) and has gained phenomenal success in the US and is also being well received in Europe due to its high quality and great taste.

## Product & Process:

The Agustson Hot Smoked Tilapia loins are a perfect addition to the current variety of smoked fish products that are in the market today. Our product carries all the major quality aspects and benefits that a fish should have. It has mild flavor and no-fishy taste; it is made from deep skinned, boneless fillets that are high in quality protein and low in calories, total fat, saturated fat and carbohydrates.

We believe that the hot smoking process is a great method to cook the Tilapia. It captures the moisture in the fish which is then released through its flaky texture and succulent consistency when heated. We use beech wood which gives the tilapia a firm spice effect on the surface, but tender and mild taste within.

**OUR TILAPIA IS AN EXCELLENT CHOICE OF A HEALTHY, BALANCED DIET AT AN ATTRACTIVE VALUE.**



## Source & Sustainability:

Our Tilapia is sourced from Indonesia, where it is farmed in freshwater lakes and reservoirs that are fed by pure mountain rainwater giving it consistently mild, but slightly sweet flavor.

We have teamed up with Regal Springs which is the largest producer of Tilapia in the world. Regal Springs has built its reputation as a producer of high quality Tilapia that is 100% natural and free of additives, preservatives, growth hormones and antibiotics.

The company is involved in all stages of the farming process, starting with the hatchery. Unlike many of its rivals, who farm the Tilapia in ponds, all of Regal Spring fish is farmed in cages that are placed in lakes or reservoirs and are fed with pure mountain water. This ensures that the fish taste and color is free from pollutants.

To guarantee that our customers get only the best quality Tilapia, the fish is transported alive to the production where it is processed in fully accredited facility, and where hygiene and experienced staff play a key role.

Furthermore, all our tilapia is farmed according to GlobalG.A.P standards which ensures the production of safe food in conjunction with environmentally and socially responsible farming.

## At Agustson we provide the best

*Building on our 20 year know-how in producing hot smoked fish for the European market, as well as teaming up with the best producer of Tilapia we will provide our customer with a, quality, stability and sustainability product at a great value.*

